



# Why Partner with AIA Seattle?

As our industry changes and continues to grow, relationships are increasingly important to our survival and prosperity. AIA Seattle's Corporate Allied Partner (CAP) program is specifically focused on supporting the development of strategic relationships between our members and our sponsors.

The benefits of partnership are many. Our members are the decision makers in Seattle architecture responsible for billions of dollars in building investment each year. AIA Seattle's members are individual architects and firms across the Puget Sound region including Mithun, LMN Architects, Olson Kundig Architects, The Miller Hull Partnership, GGLO, Schemata Workshop, Heliotrope Architects, Board & Vellum, and many more.

## Exposure

Each year, AIA Seattle produces a diverse calendar of educational programs, exhibits, and networking events which offer unique opportunities to promote your business directly to the local architectural community and the large contingent of other building industry leaders that participate in these events.

## Positioning

Demonstrate your leadership in the areas that matter to your business and position your company as a thought-leader and source of trusted information. It is an opportunity to differentiate your firm from your competition with the people who can make a difference in your success.

## Relationship-Building

Being a Partner is a cost-effective way to gain access to AIA Seattle members and allied professionals and help develop the key relationships needed for your company to maximize its potential in our ever-more competitive industry.

AIA Seattle Corporate Allied Partners have exclusive opportunities to reach and be recognized by over 2,400 related professionals as leaders in the industry. Take advantage of these opportunities and demonstrate your commitment to a high-quality built environment by becoming a Partner today.



# 2018 Corporate Allied Partners

Sponsoring AIA Seattle in 2019 will put you in great company!  
Thank you to our 2018 Sponsors:

## PLATINUM

LP Building Products

WSP

BetterBricks

## GOLD

Allana Buick & Bers  
Coffman Engineers  
Coughlin Porter Lundeen  
GLY Construction  
Krekow Jennings  
Lane Powell

Malsam Tsang Engineering  
Mortenson Construction  
Neurilink  
Nichiha  
PCS Structural Solutions  
Rushing  
Sāzān Group

Schuchart Dow  
Sellen Construction  
Stantec  
USI  
Windows, Doors & More  
Arup  
Swenson Say Fagét

## SILVER

AEP Span  
AHBL  
Aldrich + Associates  
Berger Partnership  
Berntson Porter & Company  
BNBuilders  
Cary Kopczynski & Company  
CENTRIA Architectural Systems  
Code Unlimited  
Copiers Northwest  
Degenkolb Engineers  
DIRTT  
Dovetail  
FSi consulting engineers  
Greenbusch Group

Greenhome Solutions  
Hargis Engineers  
Hensel Phelps Construction  
Hoffman Construction Company  
Holmberg Company  
Howard S. Wright a Balfour  
Beatty Company  
InSytu Advanced Healthcare  
Simulation  
KPFF Consulting Engineers  
Lease Crutcher Lewis  
Magnusson Klemencic Associates  
McKinstry  
Morrison Hershfield Corporation  
PCL Construction Services  
Peterson Sullivan

QBSI - A Xerox Company  
Quantum Consulting Engineers  
Quantum Windows and Doors  
Schuchart  
Schultz Miller  
Servco Pacific Insurance  
Shannon & Wilson  
Thornton Tomasetti  
Tube Art Group  
Valley Electric  
VanWell Masonry  
Vectorworks  
W.G. Clark Construction  
Westeck Windows + Doors  
WoodWorks

## BRONZE

Allsteel  
ARC Document Solutions  
BRC Acoustics & Audiovisual  
Design  
Cairncross & Hempelmann  
Carney Badley Spellman  
Cascade Joinery  
Cascadia Windows  
dark | light design

Green & Yalowitz  
Hill-Rom  
Holmes Electric  
Hultz BHU Engineers  
Lerch Bates  
Lockhart|Suver  
LPD Engineering  
O'Brien & Company  
PAE  
Parker, Smith & Feek

Patriot Fire Protection  
Pella Windows & Doors  
PROSOCO  
Skellenger Bender  
The Garland Company  
Travis Fitzmaurice & Associates  
Turner Construction Company  
Weisman Design Group  
Wittrock Healthcare

## IN-KIND

Abracadabra Printing  
Gray

Guide by Cell  
Initial Pixel  
Johnson Barrow

Knoll  
Phox Creative



## Corporate Allied Partner benefits in action.

Your company will be visible on the following platforms:



### Weekly E-news

6,500+ distribution list (architect members, allied members and beyond)



### Website

72,400+ unique visitors per year



### Programming

10,000 average impressions (media, enews, social media, website and print collateral)



### Networking

115+ annual events  
4,000+ annual attendees (members, allied members and emerging professionals)



### Social Media

5,600+ Twitter followers  
2,200+ Facebook likes  
15+ weekly posts

(Upper left to bottom right) Housing Design Forum, PARTI, In the Public Interest exhibit, various education forums, sponsor tables in the lobby.

# Become a Corporate Allied Partner

## STEP 1

### Identify Your Budget

AIA Seattle offers a robust sponsorship program that will help you connect with your audience and facilitate relationship-building that leads to success. Our sponsorship program works within your budget, starting at \$2,000 and up to \$25,000.

## STEP 2

### Select Your Programs

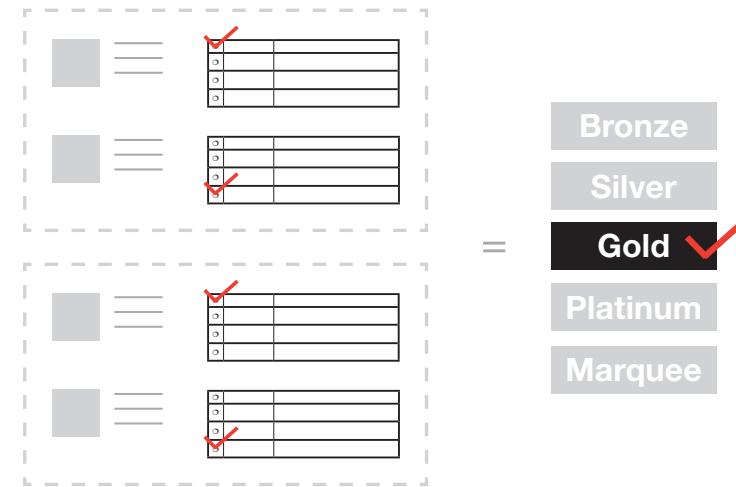
Select one or more educational program, exhibit, or networking event that you would like to sponsor, and determine the level of benefits you would like to receive for each program.

The diagram illustrates the selection process for Step 2. It shows four separate forms, each representing a different program. Each form has a checkbox on the left and a table of options on the right. Red checkmarks indicate which options are selected for each program.

## STEP 3

### Determine Total Sponsorship

Your program selection(s) will determine your total sponsorship level, giving you organization-wide benefits, which includes deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members throughout the year.



## STEP 4

### Return Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your updated logos. The commitment form ensures that we have your updated information on file and provides payment options. You can pay with a credit card, check or request an invoice.

The diagram illustrates the submission process for Step 4. It shows two commitment forms, each with a signature line. Below the forms are two logo boxes, each with a red checkmark, indicating that the logos have been submitted.

## STEP 5

### Get Involved

AIA Seattle will be in touch throughout the year about your program specific benefits. Make sure that you connect with us on LinkedIn, Facebook, Twitter, and Instagram and sign up to receive our enews to receive information on all of the opportunities that we offer.

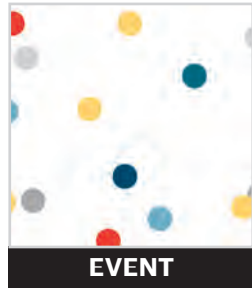


### Skip a step...

**If you want to be promoted at all events throughout the year, become a Marquee Sponsor for \$25,000. There is only one available for this level of unique exposure.**

You will be recognized on the website and in enews as a Marquee Sponsor and at the \$3,000 level for all other programs and events.

**Remember!** If you want to be promoted at all events throughout the year, become a **Marquee Sponsor for \$25,000**. (Only one available.)



## STAMPED

**January 31, 2019** // Marketing begins November 2018

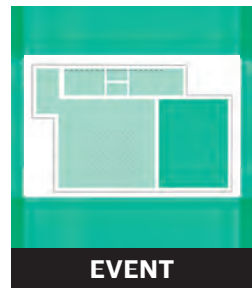
**Audience profile** // AIA members, Corporate Allied Partners, and Allied members

**Attendance** // 50 - 75

**Sponsor profile** // Architecture Firms, Contractors, Engineers, Vendors and Manufacturers, and Consultants

**Description** // Our annual STAMPED event commemorates the accomplishments of AIA Seattle members who were licensed in 2018. STAMPED is a chance to celebrate with fellow newly licensed members, while also hearing from the AIA Seattle Board and the Young Architects Forum about how to get involved with the AIA Seattle community.

<input type="radio"/>	\$2,000	<ul style="list-style-type: none"> <li>Name recognition on event marketing materials and at the event</li> </ul>
<input type="radio"/>	\$3,000	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Table opportunity at sponsored event to display promotional items &amp; products</li> </ul>



## PARTI

**February 26, 2019** // Marketing begins December 2018

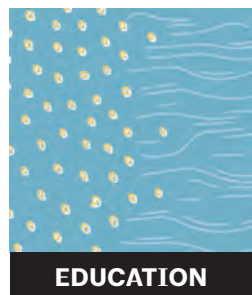
**Audience profile** // AIA members, Corporate Allied Partners, and Allied members

**Attendance** // 60 - 100

**Sponsor profile** // Architecture Firms, Contractors, Vendors and Manufacturers, and Consultants

**Description** // AIA members, Corporate Allied Partners, and Allied members are invited to AIA Seattle's annual happy hour. At this event, we will celebrate our 2018 accomplishments, applaud our volunteers, hear AIA Seattle's vision for 2019, and enjoy light hors d'oeuvres & drinks.

<input type="radio"/>	\$2,000	<ul style="list-style-type: none"> <li>Name recognition on event marketing materials and at the event</li> </ul>
<input type="radio"/>	\$3,000	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Table opportunity at sponsored event to display promotional items &amp; products</li> </ul>



## Getting it Done: The Business of Projects

**January 17, February 28, March 28, April 25, 2019** // Marketing begins November 2018

**Audience profile** // Architects and Allied Professionals at all levels of Project Management

**Attendance** // 40 - 60 per session

**Sponsor profile** // Architecture Firms, Contractors, Engineers, Vendors and Manufacturers, and Consultants

**Description** // This four-part professional education series is a new initiative, inspired by the excellent work of other AIA chapters, but tailored to the unique regulatory and technical sustainable design challenges, evolving project delivery methodologies, and deep interdisciplinary collaboration that distinguish architectural practice in the Pacific Northwest. Through interactive sessions the series will provide participants a thorough study of project management and delivery from conception to completion.

<input type="radio"/>	\$3,000*	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Two complimentary tickets to sponsored event</li> <li>List of event attendees (does not include contact information)</li> </ul>
<input type="radio"/>	\$6,000*	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$3,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (3 total)</li> </ul>
<input type="radio"/>	\$12,000*	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$6,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (4 total)</li> <li>Opportunity to host an attendee networking event in between sponsored sessions</li> <li>Welcome message opportunity from podium at sponsored event</li> </ul>

\*Only five sponsors available at any level for this program.

**Remember!** If you want to be promoted at all events throughout the year, become a **Marquee Sponsor for \$25,000**. (Only one available.)



## Medical Design Forum

**February 7-8, 2019** // Marketing begins December 2018

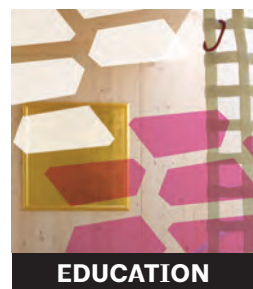
**Audience profile** // Architects, Interior Designers, Contractors, Engineers, Healthcare Practitioners and Policymakers, Facility Owners/Managers, Urban Designers and Planners, and Public Health Professionals

**Attendance** // 100 - 150

**Sponsor profile** // Hospitals and other Healthcare Providers, Policymakers and Government, Contractors, Engineers, Product Vendors and Manufacturers, and Facility Owners/Managers

**Description** // Each year, the highly-anticipated two-day Medical Design Forum + Project Tour explores innovations in healthcare design, systems, and strategies. Combining keynote speakers, panel discussions and a nominated project tour, this industry-specific forum offers a comprehensive dive into the issues and innovations impacting our region's healthcare systems and designed environments.

<input type="radio"/>	\$2,000	<ul style="list-style-type: none"> <li>Name recognition on event marketing materials and at the event</li> <li>One complimentary ticket to sponsored event</li> <li>List of event attendees (does not include contact information)</li> </ul>
<input type="radio"/>	\$3,000	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Two complimentary tickets to sponsored event</li> <li>List of event attendees (does not include contact information)</li> <li>Table opportunity at sponsored event to display promotional items &amp; products</li> </ul>
<input type="radio"/>	\$6,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$3,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (3 total)</li> <li>Welcome message opportunity from podium at sponsored event</li> </ul>
<input type="radio"/>	\$12,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$6,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (4 total)</li> <li>Opportunity to be an exclusive sponsor for breakfast, lunch, or happy hour at the sponsored event</li> </ul>



## Housing Design Forum

**May 20, 2019** // Marketing begins March 2019

**Audience profile** // Architects, Interior Designers, Contractors and Subcontractors, Construction Managers, Owner Representatives, Homeowners, and Developers

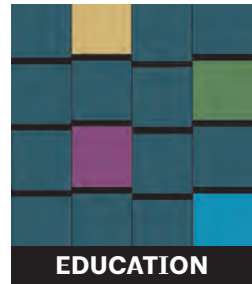
**Attendance** // 100 - 150

**Sponsor profile** // Contractors, Developers and Homebuilders, Landscape and Interior Design Firms, Engineers, Trade Groups, and Product Vendors and Manufacturers

**Description** // The annual Housing Design Forum explores design trends, regulations, practice innovations, and demographic changes that impact professionals designing homes in the Pacific Northwest. This year's forum will investigate current trends in housing of all types, highlighting multi-family design case studies. The program elevates projects with a focus on regional context and sustainable strategies.

<input type="radio"/>	\$2,000	<ul style="list-style-type: none"> <li>Name recognition on event marketing materials and at the event</li> <li>One complimentary ticket to sponsored event</li> <li>List of event attendees (does not include contact information)</li> </ul>
<input type="radio"/>	\$3,000	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Two complimentary tickets to sponsored event</li> <li>List of event attendees (does not include contact information)</li> <li>Table opportunity at sponsored event to display promotional items &amp; products</li> </ul>
<input type="radio"/>	\$6,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$3,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (3 total)</li> <li>Welcome message opportunity from podium at sponsored event</li> </ul>
<input type="radio"/>	\$12,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$6,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (4 total)</li> <li>Opportunity to be an exclusive sponsor for breakfast, lunch, or happy hour at the sponsored event</li> </ul>

**Remember!** If you want to be promoted at all events throughout the year, become a **Marquee Sponsor for \$25,000**. (Only one available.)



## Building Codes

**April 17, October 23, December 4, 2019** // Marketing begins February 2019

**Audience profile** // Design Professionals, Planners, Policy Makers, Elected Officials, Community and Neighborhood Leaders, Foundations and Funding Organizations, Educators, Affordable Housing Developers and Advocates, and Community Development Groups

**Attendance** // 60 - 100 per session

**Sponsor profile** // Engineers, Contractors, Developers, Owners, and Subcontractors

**Description** // This year's series will include up to three half-day sessions that explore a variety of codes-related topics. Each year, codes experts determine the most relevant topics to focus on, including recent local code updates, existing building requirements, accessibility, and compliance issues and implications.

<input type="radio"/>	\$2,000	<ul style="list-style-type: none"> <li>Name recognition on event marketing materials and at the event</li> <li>One complimentary ticket to sponsored event</li> <li>List of event attendees (does not include contact information)</li> </ul>
<input type="radio"/>	\$3,000	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Two complimentary tickets to sponsored event</li> <li>List of event attendees (does not include contact information)</li> <li>Table opportunity at sponsored event to display promotional items &amp; products</li> </ul>
<input type="radio"/>	\$6,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$3,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (3 total)</li> <li>Welcome message opportunity from podium at sponsored event</li> </ul>
<input type="radio"/>	\$12,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$6,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (4 total)</li> <li>Opportunity to be an exclusive sponsor for breakfast, lunch, or happy hour at the sponsored event</li> </ul>



## President's Dinner

**June 15, 2019** // Marketing begins March 2019

**Audience profile** // Firm Principals and Industry Leaders

**Attendance** // 150

**Sponsor profile** // Engineers, Contractors, Subcontractors, Owners, and Vendors

**Description** // AIA Seattle's President's Dinner, the organization's signature gala event, is a celebration that brings together members and community leaders to recognize and honor leadership and achievements in the design of the built environment, elevating those who have made significant contributions to the industry and to society.

<input type="radio"/>	\$6,000*	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Two complimentary tickets to award program (\$500 value total)</li> <li>Invitation to attend pre-event networking cocktail hour</li> <li>Acknowledgement and prepared remarks presented by master of ceremonies</li> </ul>
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\*Only four sponsors available for this program.



## Golf Tournament

**Summer 2019** // Marketing begins Spring 2019

**Description** // AIA Northwest Washington, a Section of AIA Seattle, hosts an annual Golf Tournament in August to benefit the AIA Northwest Washington Scholarship Fund.

A variety of sponsorship levels and benefits are available. If you are interested, please contact Jason Williard at [jason.w@rmcarchitects.com](mailto:jason.w@rmcarchitects.com).

**Remember!** If you want to be promoted at all events throughout the year, become a **Marquee Sponsor for \$25,000**. (Only one available.)



## Design for Learning Forum

**October 2019** // Marketing begins August 2019

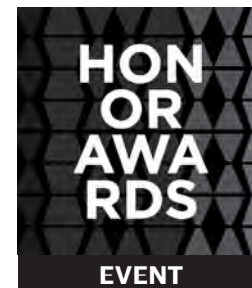
**Audience profile** // Architects, Contractors, Engineers, Public Sector Leaders, Facility Owners/Managers, and Educators

**Attendance** // 100 - 150

**Sponsor profile** // Contractors, Landscape and Interior Design Firms, Engineers, Product Vendors and Manufacturers, Software and Educational Systems Providers and Managers, and Facility Owners/Managers

**Description** // In its second year as an annual industry-specific offering, Design for Learning Forum will provide a deep dive into the innovations, science and sociology, opportunities and trends impacting the design of educational environments. This year's full-day forum will explore higher education learning environments.

<input type="radio"/>	\$2,000	<ul style="list-style-type: none"> <li>Name recognition on event marketing materials and at the event</li> <li>One complimentary ticket to sponsored event</li> <li>List of event attendees (does not include contact information)</li> </ul>
<input type="radio"/>	\$3,000	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Two complimentary tickets to sponsored event</li> <li>List of event attendees (does not include contact information)</li> <li>Table opportunity at sponsored event to display promotional items &amp; products</li> </ul>
<input type="radio"/>	\$6,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$3,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (3 total)</li> <li>Welcome message opportunity from podium at sponsored event</li> </ul>
<input type="radio"/>	\$12,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$6,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (4 total)</li> <li>Opportunity to be an exclusive sponsor for breakfast, lunch, or happy hour at the sponsored event</li> </ul>



## Honor Awards for Washington Architecture

**November 2019** // Marketing begins August 2019

**Audience profile** // Architects, Engineers, Contractors, and Larger Design Community

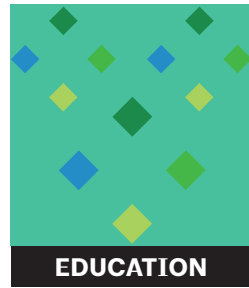
**Attendance** // 900 - 1,200

**Sponsor profile** // Engineers, Contractors, Subcontractors, Interior Design Firms, Product Vendors and Manufacturers

**Description** // AIA Seattle's marquee program, the nationally-recognized Honor Awards for Washington Architecture, explores our state's best design projects in a lecture-style event of unique rigor and breadth. This prestigious program provides an important opportunity for the design community to consider the state of architectural design, sharing its achievements with practitioners and the community-at-large. The program features a national and often international jury.

<input type="radio"/>	\$3,000	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Two complimentary tickets to sponsored event</li> <li>Two complimentary drink tickets at sponsored event</li> </ul>
<input type="radio"/>	\$6,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$3,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (3 total)</li> <li>An additional complimentary drink ticket at sponsored event (3 total)</li> <li>Enhanced logo visibility at sponsored event</li> </ul>
<input type="radio"/>	\$12,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$6,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (4 total)</li> <li>An additional complimentary drink ticket at sponsored event (4 total)</li> <li>Welcome message opportunity from podium at sponsored event</li> <li>Opportunity to partner with AIA Seattle in hosting a celebratory champagne toast immediately following sponsored event (additional expense required)</li> </ul>

**Remember!** If you want to be promoted at all events throughout the year, become a **Marquee Sponsor for \$25,000.** (Only one available.)



## Scaling Up Sustainability

**December 9, 2019** // Marketing begins October 2019

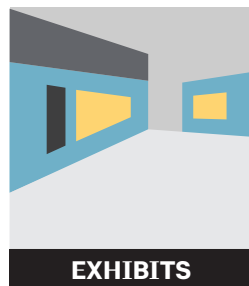
**Audience profile** // Architects, Landscape Architects, Contractors, Engineers, Planners, Policy Makers, Elected Officials, Community and Neighborhood Leaders, Foundations and Funding Organizations

**Attendance** // 60 - 100

**Sponsor profile** // Architecture Firms, Landscape and Planning Firms, Contractors, Vendors and Manufacturers, Consultants and others invested in a more sustainable built environment

**Description** // This year, our annual thought-leadership summit brings together interdisciplinary leaders and design professionals to explore a relevant, provocative topic. What are the new frontiers of sustainability? How do we think about sustainability beyond the building scale? The city scale? How does sustainability intersect with issues of mobility, housing, and infrastructure at a regional scale? How do we address the realities of our building profession's contribution to carbon footprint and waste production?

○	\$2,000	<ul style="list-style-type: none"> <li>Name recognition on event marketing materials and at the event</li> <li>One complimentary ticket to sponsored event</li> <li>List of event attendees (does not include contact information)</li> </ul>
○	\$3,000	<ul style="list-style-type: none"> <li>Logo recognition on event marketing materials and at the event</li> <li>Two complimentary tickets to sponsored event</li> <li>List of event attendees (does not include contact information)</li> <li>Table opportunity at sponsored event to display promotional items &amp; products</li> </ul>
○	\$6,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$3,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (3 total)</li> <li>Welcome message opportunity from podium at sponsored event</li> </ul>
○	\$12,000	<ul style="list-style-type: none"> <li><b>All of the benefits listed in the \$6,000 level, plus</b></li> <li>An additional complimentary ticket to sponsored event (4 total)</li> <li>Opportunity to be an exclusive sponsor for breakfast, lunch, or happy hour at the sponsored event</li> </ul>



## Exhibits at the Center

**Throughout 2019** // Marketing begins in December 2018

**Audience profile** // Design-Interested Public, Design Professionals, Academics, Critics, and Industry Leaders at the Forefront of Design

**Attendance** // 7,300+

**Sponsor profile** // Architecture Firms, Contractors, Engineers, Companies, and Public Entities

**Description** // Exhibits at the Center for Architecture & Design demonstrate the value and relevance of excellent design at all scales, and engage visitors to explore design as a tool in everyday life. We produce three major exhibits a year that include disciplines beyond the built environment, including interaction, products, graphics, fashion, technology, gaming, and more. Exhibits, lectures, films and other programs attract a wide range of public and professional visitors who are interested in design and its impact on our city.

○	\$6,000	<ul style="list-style-type: none"> <li>Logo recognition on the marketing materials for three exhibits</li> <li>Logo recognition in the gallery for the duration of each exhibit (10 weeks each)</li> <li>Sponsors mentioned in exhibit press releases</li> <li>Invitation to attend exhibit opening receptions</li> </ul>
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**STEP  
3**

## Determine Total Sponsorship

Add the program(s) you selected to determine your **total sponsorship level** and year-round organization-wide benefits. For example, two programs sponsored at \$3,000 each would total \$6,000 and position your company as an AIA Seattle Gold Sponsor.

Organization-wide benefits	Total Sponsorship				
	Marquee \$25,000	Platinum \$12,000 - \$24,999	Gold \$6,000 - \$11,999	Silver \$3,000 - \$5,999	Bronze \$2,000 - \$2,999
Highlight article in AIA Seattle's enews <i>(requires approval)</i>	•	•	•		
Featured interview on AIA Seattle's website <i>(requires approval)</i>	•	•	•		
Display of your logo (L) or firm name (N) in AIA Seattle's weekly enews	L	L	N		
Show off your space by hosting a members-only networking event <i>(based on availability)</i>	•	•	•	•	
One free rental of member physical mailing list	•	•	•	•	
Recognition on AIA Seattle's social media platforms	•	•	•	•	
Display of your logo (L) or firm name (N) on the 2019 program poster, mailed to all member firms	L	L	L	L	N
Promotion of your AIA approved continuing education classes in enews <i>(hosted off-site)</i>	•	•	•	•	•
Center for Architecture & Design facilities rental discount	•	•	•	•	•
Display of your logo (L) or firm name (N) on AIA Seattle's website	L	L	L	L	N
Postings on AIA Seattle's Job Board at the discounted member rate	•	•	•	•	•
Advertising discount on AIA Seattle's website and/or enews	•	•	•	•	•
Invitation to participate on AIA Seattle's member committees	•	•	•	•	•
Promotional use of AIA Seattle's Corporate Allied Partner logo	•	•	•	•	•
Employees can attend non-sponsored programs at the discounted member rate	•	•	•	•	•

Payment is required for sponsorship recognition. Decisions related to program content rest with AIA Seattle. Benefits are subject to change. AIA Seattle reserves the right to accept or reject partnership with any Corporate Allied Partner by decision of the AIA Seattle Board of Directors. AIA Seattle does not, solely by virtue of its partnership with AIA Seattle Corporate Allied Partners, endorse or support the opinions, platforms, products, work or missions of AIA Seattle Corporate Allied Partners. In the event AIA Seattle determines that partnership with any Corporate Allied Partner is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.

**STEP  
4**

## Return Commitment Form + Logos

### Firm Information

Firm Name \_\_\_\_\_  
*(exactly as you would like it to appear on marketing materials)*

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

### Contact information

Firm Principal \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Marketing Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Billing Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

### Select the program(s) you are sponsoring and the level(s)

- All Programs – Marquee Sponsor**  
\_\_\_\$25,000
- STAMPED**  
\_\_\_\$3,000 \_\_\_\$2,000
- PARTI**  
\_\_\_\$3,000 \_\_\_\$2,000
- Getting it Done: The Business of Projects**  
\_\_\_\$12,000 \_\_\_\$6,000 \_\_\_\$3,000
- Medical Design Forum**  
\_\_\_\$12,000 \_\_\_\$6,000 \_\_\_\$3,000 \_\_\_\$2,000
- Housing Design Forum**  
\_\_\_\$12,000 \_\_\_\$6,000 \_\_\_\$3,000 \_\_\_\$2,000
- Building Codes**  
\_\_\_\$12,000 \_\_\_\$6,000 \_\_\_\$3,000 \_\_\_\$2,000
- President's Dinner**  
\_\_\_\$6,000
- Design for Learning Forum**  
\_\_\_\$12,000 \_\_\_\$6,000 \_\_\_\$3,000 \_\_\_\$2,000
- Honor Awards for Washington Architecture**  
\_\_\_\$12,000 \_\_\_\$6,000 \_\_\_\$3,000
- Scaling Up Sustainability**  
\_\_\_\$12,000 \_\_\_\$6,000 \_\_\_\$3,000 \_\_\_\$2,000
- Exhibits at the Center**  
\_\_\_\$6,000

**AIA Seattle Sponsorship Total \$** \_\_\_\_\_

## If you pledge for three years, you will receive a 10% discount.

For the next year we will send you an invoice for the level you committed to, and at that time you will have the opportunity to select your program(s).

Annual Sponsorship Level	Three Year Pledge	One Year Only
Bronze	<input type="radio"/> \$1,800	<input type="radio"/> \$2,000
Silver	<input type="radio"/> \$2,700	<input type="radio"/> \$3,000
Gold	<input type="radio"/> \$5,400	<input type="radio"/> \$6,000
Platinum	<input type="radio"/> \$10,800	<input type="radio"/> \$12,000

## Payment

Check payable to AIA Seattle (enclosed)

Please send an invoice to the  Principal  Marketing Contact  Billing Contact

Credit card payment  Visa  MasterCard  AMEX **Total Payment \$** \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

NOTE: AIA Seattle is a 501(c)6 organization. Contributions are not tax deductible as a charitable contribution.

**Online Payment Option** available at [aiaseattle.org/sponsorship-commitment-form](https://aiaseattle.org/sponsorship-commitment-form).

## Logos

AIA Seattle keeps all sponsor logos on file. Please email the **latest version of your color and black and white logo (300 dpi EPS & JPG, at least 6" on long side)** to [kimberl@aiaseattle.org](mailto:kimberl@aiaseattle.org).

## Return to

**Kimber Leblicq**, Managing Director | AIA Seattle

Center for Architecture & Design  
1010 Western Avenue | Seattle, WA 98104  
[kimberl@aiaseattle.org](mailto:kimberl@aiaseattle.org)  
206.448.4938 x 103

# FAQ

## Is this program an event sponsorship or an organization sponsorship?

It's both! When you sponsor an event, you also become an AIA Seattle Corporate Allied Partner. In addition to being recognized at the program(s) you choose from the list, you are also recognized as a sponsor on our website and receive organization-wide benefits.

## Why is there a range for sponsor levels and benefits?

Each educational program, exhibit, or networking event has a sponsor amount associated with it. When you choose more than one event to sponsor, you add those amounts together and that adds up to your total sponsorship with AIA Seattle.

## I have products I would like to market to architects. Does AIA Seattle have a trade show?

We do not have a trade show, but \$3,000+ sponsors are welcome to display products via a display table at the educational program that you are sponsoring.

## I have a Continuing Education class or product/service demonstration I'd like to present to architects. Is this a sponsorship benefit?

Presenting is not a sponsorship benefit. However, sponsors are welcome to propose new continuing education programs. Priority is given to programs that complement the ongoing work of member committees, forum planning task forces, and our non-profit partnerships. In general, product-focused lunch & learns are not hosted at AIA Seattle.

## Is there a limit to how many sponsors for each event?

There is no limit to most sponsorship opportunities. The *President's Dinner* and *Getting It Done: The Business of Projects* are the only events that have a limit. The Marquee level is only available for one sponsor.

## I'm sponsoring an education and/or award program? Do I get to speak or present at the event?

Sponsoring a program does not guarantee presenting opportunities at the sponsored event. As content experts, sponsors may be invited to join roundtable discussions or volunteer on forum planning task forces. We invite you to actively participate as attendees at all events you sponsor!